GEAR ADRIFT WATCH CO. LLC

A Timepiece With a Story.
A Company With an Anchor.

Independent watchmaking, personal craftsmanship, and a tradition of service

COMPANY PROFILE & PRESS RELEASE | For the company archive

LOS ANGELES, CALIFORNIA — Gear Adrift Watch Co. LLC, established in 2025, is an independent watchmaking venture founded by Scott Kaesemeyer. Built around a fascination with mechanical timepieces and the satisfaction of working by hand, the company creates individual watches that reflect the stories, interests, and personalities of the people who wear them.

For Kaesemeyer, watchmaking is more than assembling a movement inside a case. It is the careful selection of a dial, hands, strap, and finishing details—and the patience to make those pieces work together. From nautical and military-inspired designs to watches celebrating family milestones, music, faith, and personal heritage, each project begins with a distinct idea.

The company’s identity draws naturally from its founder’s 26 years of active and reserve service in the United States Navy, where he retired as a Chief Petty Officer. The anchor in the Gear Adrift emblem speaks to that background, while the company name reflects a lifelong appreciation for the sea, navigation, and the passage of time.

Gear Adrift Watch Co. has developed a growing collection of custom builds, including commemorative watches made for family and friends. Many feature automatic mechanical movements, custom-designed dials, and thoughtful details chosen for a particular recipient. The goal is not mass production, but the character of a watch made with someone in mind.

The company’s workshop philosophy is simple: craftsmanship should remain personal. A watch may measure hours and minutes, but its meaning comes from the memories and connections attached to it.

“In-Time Adrift. Purpose Anchored.”

About Gear Adrift Watch Co. LLC
Founded in 2025 by Scott Kaesemeyer, Gear Adrift Watch Co. LLC is an independent

watchmaking company focused on individually crafted and assembled timepieces. Its designs combine mechanical watchmaking, personal storytelling, and maritime heritage.

Scott Kaesemeyer | Founder
gearadriftwatchco.com